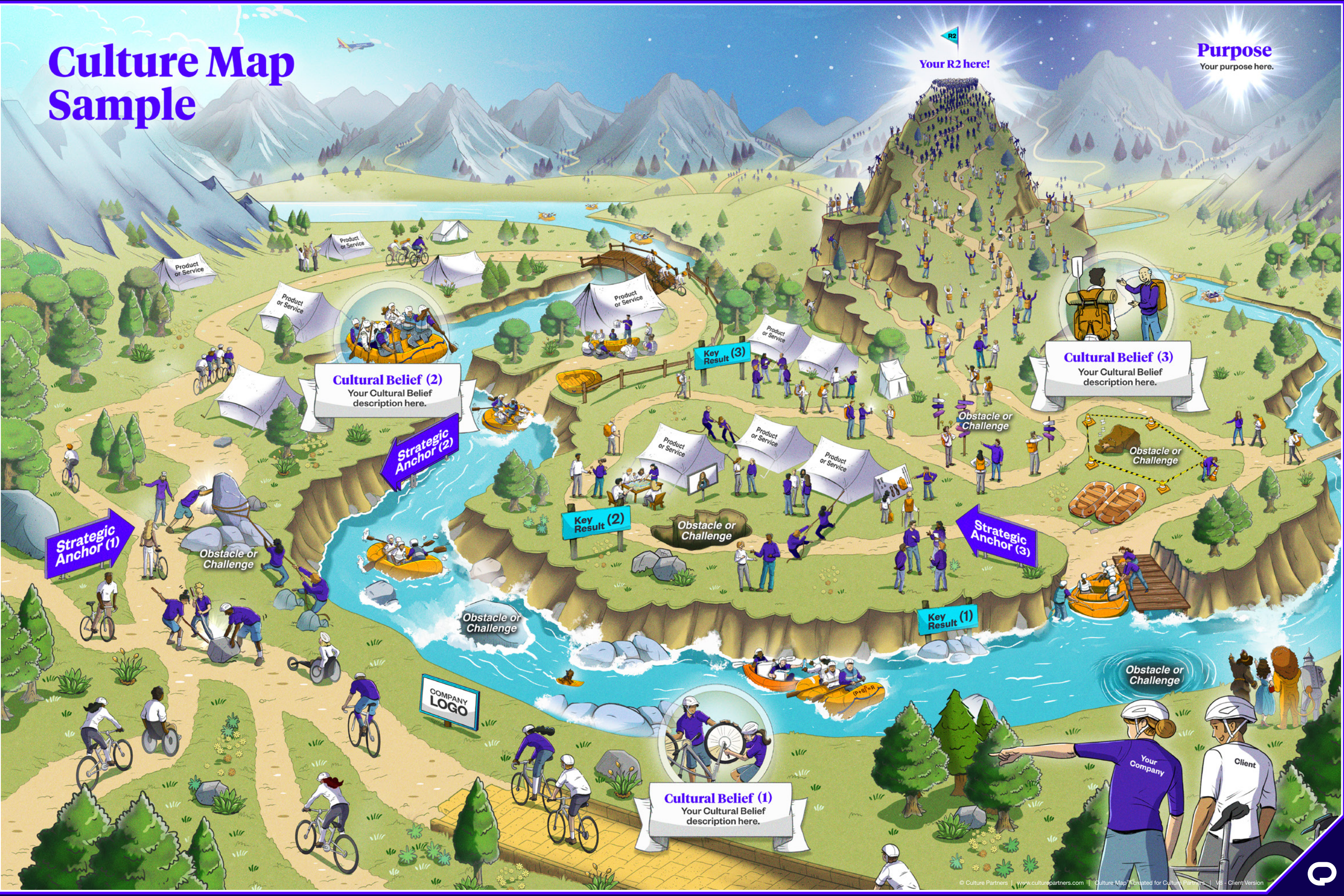


# Culture Map Sample

**Purpose**  
Your purpose here.

Your R2 here!



**Strategic Anchor (1)**

**Cultural Belief (2)**  
Your Cultural Belief description here.

**Strategic Anchor (2)**

**Key Result (2)**

**Cultural Belief (1)**  
Your Cultural Belief description here.

**Cultural Belief (3)**  
Your Cultural Belief description here.

**Strategic Anchor (3)**

**Key Result (1)**

**COMPANY LOGO**

