

TIPS

- ✓ Use financial information to make decisions
- ✓ Ask questions about finances and strategy
- ✓ Know and watch the numbers
- ✓ Use the language of business in discussions
- ✓ Manage expenses and cash flow
- ✓ Improve processes
- ✓ Take care of customers
- ✓ Partner with others to meet financial goals
- ✓ Make sure your objectives align with organizational strategies

PLAY THE GAME EVERY DAY!



ZODIAK[®]

THE GAME OF
BUSINESS FINANCE
AND STRATEGY

BUSINESS SUCCESS
MAKE MONEY AND
GENERATE CASH

MY IMPACT

Sales/Revenue:

Profit/Earnings:

Better use of cash:

**MY ORGANIZATION'S
MEASURES OF SUCCESS:**

MY MEASURES OF SUCCESS:

MAKING AN IMPACT

